



adventure
by **AE**

Devon & Cornwall

Advisor Selling Guide

At a Glance



630

MILES OF THE
SOUTH WEST
COAST PATH

2

NATIONAL PARKS
IN DEVON

BEST KNOWN FOR

Cliffs, coves, beaches and moors.

SYMBOL

St Piran's Flag (Cornwall) St Petroc's Cross (Devon)

SWEET TREAT

The Pasty

IN 5 WORDS

Characterful landscapes and distinct identities.

Highlights

- Two counties. One big adventure. Devon brings moorland, rivers, estuaries and soft green countryside. Cornwall brings surf beaches, fishing villages, wild headlands and proper edge-of-England energy.
- Moor to sea magic. Start the day among Dartmoor's granite tors and wild ponies, then end it with seafood, sea air and a sunset over the water.
- Explore sections of the South-West Coast Path, with the right routes, the right tide timings (for a midday swim, perhaps) and the best lunchtime picnic view.
- Seek out some of England's best restaurants and produce. Connect with local growers dedicated to preserving this region's distinct food culture.

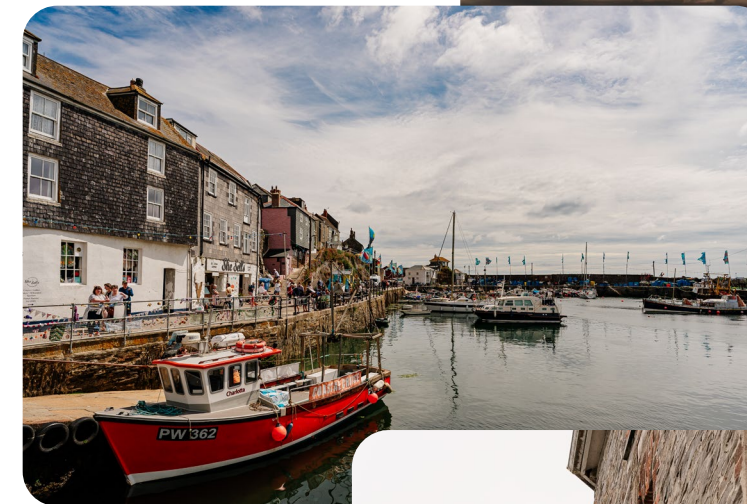
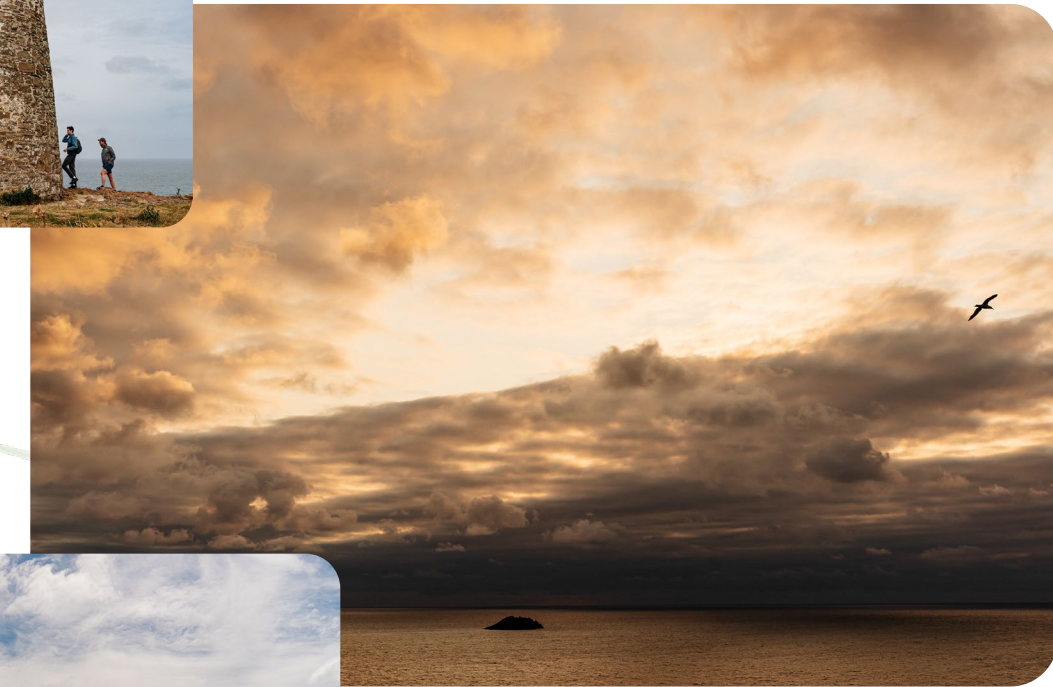
How to position

England's wild South-West. Ready-made for active, coastal adventures.

Devon and Cornwall are for clients who don't want just the pretty countryside and villages. This is towering sea cliffs, wide-open bays, secret coves with a smuggling past, wild moorland where myths abound, harbour towns with centuries of seafaring heritage and seafood sampled straight from the source.

Position it as:

- England's most exciting coast-and-countryside combination.
- Ideal for clients who want hiking, food, sea air and culture.
- A brilliant alternative to the oft-visited Amalfi, Cinque Terre or La Côte d'Azur.



Devon & Cornwall are for



Active Couples

Sea air. Clifftop hikes. Feet on golden sands. Wild swims. Vineyard lunches. Seafood suppers. Perfectly paced adventures for pairs or groups of couples.



Food & Drink Lovers

Surf and turf. Always fresh and local. Beach cafés serving what was caught that very morning. Farm shops growing (and selling) produce with provenance. And not forgetting cream teas!



Multi-Generational Families

Different speeds. Same adventure. Beaches, boat trips, easy coastal walks, flatter or traffic-free biking routes. We guide each generation their own way into the wild South-West of England.



Clients Who've "Done the Cinque Terre or La Côte d'Azur"

For coastal loving clients who love European travel, Devon & Cornwall promise a fresh take. No compromises on scenery, superb food and touches of luxury.



Featured Experiences

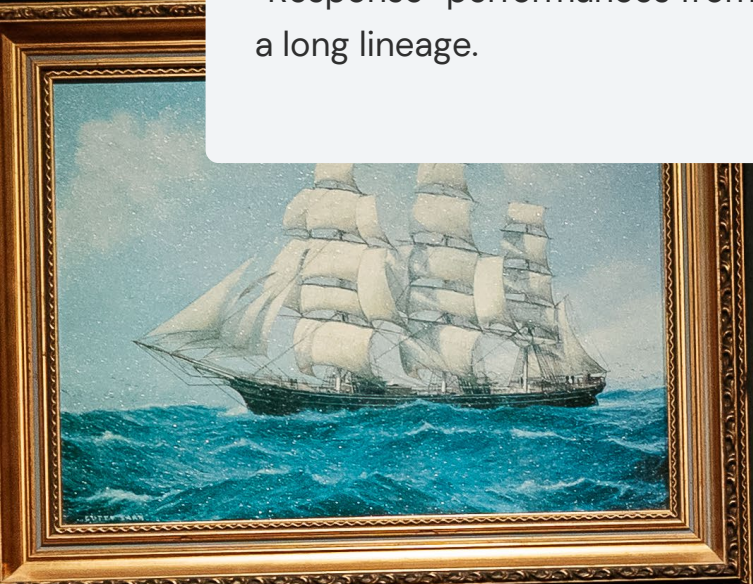
Devon & Cornwall Experience South West Coast Path Walk

Walk one of the most spectacular sections of the South-West Coast Path, with a route chosen around the group's energy, that day's weather, the tides and the best possible finish. Cliffs, secret coves, sea stacks and sandy bays are the order of the day here. A beachside lunch or classic English pub awaits at the hike's end.



Devon & Cornwall Experience
Cornish Sea Shanty

The shanty is an iconic part of Cornwall's seafaring culture. Revel in the "Call" and "Response" performances from Shantymen with a long lineage.



Highland Experience Private Seafood Experience

Meet the people who know this coastline best — fishermen, chefs or producers and explore the South-West through its seafood. Depending on the route, this could be a harbour walk, oyster shucking, or a behind-the-scenes look at how the day's catch reaches the plate.



Devon & Cornwall Experience Coastal Foraging

Be amazed at the edibles that can be found along our shores. Absorb the expertise of an expert local guide, wallow in nature before heading to the kitchen to taste the unique finds.

Sample Itinerary

Day 1 – Exeter St Davids to Chagford and Scorhill

Meet at Exeter St Davids and travel onto Dartmoor for lunch in Chagford. Sitting on the edge of the moor, Chagford has long been a hub for artists and writers drawn to Dartmoor's light and scale, a creative undercurrent that's still felt in the village today. In the afternoon, set out across open moorland towards Scorhill Stone Circle – one of Dartmoor's best-preserved sites. Return to Chagford for the evening.

Day 2 – High Dartmoor and the Teign Valley

Our morning walk takes you up to Haytor and Hound Tor, two granite outcrops shaped by millions of years of erosion. Haytor's stone was once quarried and transported by horse-drawn tramway to be used in landmark buildings, including parts of London Bridge. After lunch in Bovey Tracey, our afternoon hike follows woodland paths along the River Teign, one of Dartmoor's major rivers.

Day 3 – Mevagissey and the Lost Gardens of Heligan to Padstow

Transfer to Cornwall and begin with a walk around Mevagissey. The harbour town was once one of Cornwall's busiest fishing ports, and its tightly packed streets reflect a time when boats and nets shaped daily life. From here, continue to the Lost Gardens of Heligan. Once part of a large Victorian estate, the gardens fell into decades of neglect after the First World War. Later, transfer north to Padstow, where the Camel Estuary opens wide

Day 4 – Rock Ferry to Polzeath

Cross the Camel Estuary by ferry to Rock, a short journey that has linked the two sides of the river for centuries. From Rock, begin walking along the coast path, soon reaching St Enodoc Church, set quietly among sand dunes. The church is famously associated with the poet Sir John Betjeman, who is buried in the churchyard overlooking the estuary. In the afternoon, visit Port Isaac, whose steep streets were shaped long before cars existed.

Day 5 – Stepper Point, Trevone and Harlyn Bay

Follow the coast path west from Padstow towards Stepper Point, passing the daymark tower that once helped guide ships safely into the Camel Estuary. The headland offers some of the widest views on this stretch of coast, with seabirds often riding the updrafts along the cliffs. The walk continues past Trevone and on to Harlyn Bay, where sandy beaches interrupt the rocky shoreline and the coast begins to open and curve.

Day 6 – Departure or Extension

After breakfast, the tour comes to a close. Guests may depart or extend their stay in Cornwall

We know Devon & Cornwall

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“This is a region of rising tides, narrow lanes and local rhythms. Get it right, and adventure travel feels effortless. That’s the bit we handle before your clients even arrive.”

Jago

Operations Director



Accommodation

The PIG at Harlyn Bay

With its relaxed and unpretentious atmosphere, The PIG is best for travellers searching for laid-back charm. Surrounded by beautiful gardens and overlooking the picturesque Harlyn Bay, it's the perfect place to unwind and enjoy the natural beauty of the Cornish coast.

LOCATION
Cornwall

STYLE
Prestige

PRICE
££££



Artist's Residence

A vibrant and contemporary hotel in Penzance, the Artist Residence offers guests a one-of-a-kind experience they're unlikely to find anywhere else. The hotel combines artistic flair and comfort together. The result? A truly memorable stay.

LOCATION
Cornwall

STYLE
Prestige

PRICE
££££



Hotel Endsleigh

Country house hotel set in 100 acres of gardens, woodland, follies and grottos near Dartmoor. A softer, more elegant Devon base – restorative, characterful and perfectly placed for moorland walks, gardens and slow countryside days

LOCATION
Devon

STYLE
Luxury

PRICE
£££££



Bovey Castle

Grand country estate hotel in Dartmoor National Park, with rooms, lodges, spa, golf and a strong range of estate activities. Bovey Castle is a useful option for families, groups and clients who want Devon to feel spacious, polished and activity-rich

LOCATION
Devon

STYLE
Luxury

PRICE
£££££



What are partners say

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“The team was flexible, responsive and took excellent care of my clients from start to finish. Highly recommend!”

Tiffany

Travel Agent



Practicalities

Arrival airports

London Heathrow is the best international gateway, with a direct train to one of several stations across the two counties.

Transfer realities

Smaller, rural roads – even the odd ferry crossing – necessitate smart planning. We make travel feel scenic and most definitely not slow. Transfers from the North to the South coast (or vice versa) can easily be incorporated as part of a daily itinerary.

Trip length

6–8 nights are ideal for combining Devon and Cornwall or seeing Cornwall in depth.

Activities

Think guided coastal walks, e-biking, time in or on the water, garden visits, seafood experiences, vineyard stops and slow afternoons in the harbour.

Activity level

Coastal loops or point-to-point hikes are moderate to hard. Biking routes are outstanding but often require elevation gain. E-bikes flatten things out.

Pairing Opportunities

Before returning to London and onward travel, extensions in Somerset, Bath and the Cotswolds add a further dimension.





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